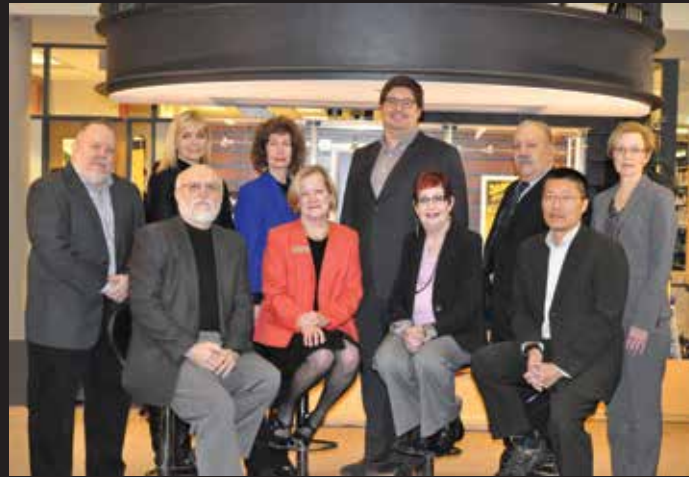


2015 HIGHLIGHTS

- 1 Redesigned website to incorporate responsive design features
- 2 Children read almost 4000 books in the TD Summer Reading Club
- 3 Expanded programming at the Aurora Farmers' Market and Aurora Youth Soccer tournaments
- 4 Developed new collections, including video games and express collections for best sellers and movies
- 5 Designed the new APL logo in-house
- 6 Installed gates and self-service kiosks with RFID
- 7 Brought 3D printing to area schools (67 classes and 1482 students visited)
- 8 Introduced Mosio Text-a-Librarian service
- 9 Completed first APL Design Intern placement
- 10 Hosted community events including OneBookOneAurora, Let's Read Family Literacy, Entrepreneurs in Residence, Holiday Open House, Culture Days, Doors Open, Hour of Code, International Games Day, Youth Coffee Houses and pop-up Winter Blues appetizers



2015 - 2018 LIBRARY BOARD MEMBERS

The Library Board meets on the third Wednesday of each month September through June at 7:00 pm. Meetings are open to the public. Agendas and Minutes are posted on the library website and the full monthly package is available at the Adult Information Desk.

Back Row: Greg Smith, Elaine Copsey, Councillor Wendy Gaertner, Councillor Paul Pirri, Tom Connor, Nancy Eveleigh Browne (Vice Chair)

Front Row: Rino Roncadin (Chair), Jill Foster (CEO/Secretary-Treasurer), C. Jan Freedman, Councillor Harold Kim

DONATIONS 2015

Aurora Film Circuit
Personal donations from generous supporters

GRANTS 2015

Town of Aurora Council
Ministry of Tourism, Culture and Sport



AURORA
PUBLIC
LIBRARY



15145 Yonge Street, Aurora, Ontario L4G 1M1
(905) 727 - 9494 - aurorapl.ca

2015 ANNUAL REPORT





MESSAGE FROM THE CEO

JILL FOSTER, CHIEF EXECUTIVE OFFICER

Aurora Public Library is your space to discover unlimited possibilities; a civic resource that adds to the greater public good, working in collaboration with other organizations to build a healthy and vibrant community. Our reach extends beyond our physical presence. It is experienced through the power of ideas and in the equalization of opportunities that cuts through social and economic barriers.

In 2015, we completed a Facility Needs Assessment provided by Monteith Brown Planning Consultants. This study was built from the foundations of the Library's Strategic Plan, research into local demographics, trends and best practices, public and stakeholder engagement that included random sample telephone, online community surveys, input sessions and consultations with Town Council.

The information collected through this assessment set our direction for a strategic refresh of space and services to best meet evolving community needs. In this last year of our current Strategic Plan, we challenged staff to "Engage, Partner and Collaborate, and Mobilize Knowledge" in new and dynamic ways.

We expanded popular programs and services, developed varied collections and hosted new special events. We also used technology to streamline processes and free up staff to focus their efforts on our customers to better serve our community.

It was a very busy year, and we are pleased to highlight some of the achievements in this annual report. But more than that, we hope you will also enjoy seeing some of our many stories in the faces of library visitors and the wonderful comments many of you kindly shared with us.

We are grateful to the dedicated staff, Board, volunteers and generous donors who make our Library such a wonderful community hub. And, of course, we thank you for your collaborations, ideas and ongoing support. We look forward to seeing you at APL and out in the community.



AWESOME SPACE,
AWESOME PEOPLE
& AWESOME
ONLINE PRESENCE!



My wife had an aneurysm and cannot read or write. Your library's talking books have been a lifesaver. We're new to Aurora and this is a wonderful library.



WE ARE SO PROUD TO LIVE IN THIS COMMUNITY. ONE OF THE REASONS: OUR LOCAL LIBRARY IS THE MOST OUT-OF-THE BOX THINKING LIBRARY!



QUICK FACTS USAGE 2015

657,401

Library materials borrowed + 2.4% from 2014

230,297

WEBSITE VISITS + 2.2% from 2014

23,369

WIRELESS CONNECTIONS + 29.7% from 2014

125,423

Uses of catalogue + 16.2% from 2014

796

Programs Offered + 16.7% from 2014

217,977

IN-PERSON VISITS + 13% from 2014

31,074

Uses of 42 public computers - 1% from 2014

88,681

Materials placed on hold + 13.9% from 2014

14,487

PROGRAM ATTENDEES + 9.7% from 2014

QUICK FACTS MONEY 2015

WHERE THE MONEY COMES FROM

Town of Aurora	\$ 3,605,418
Grants & Donations	\$ 54,262
Own-Source	\$ 79,683

WHERE THE MONEY GOES

Staffing	\$ 2,827,283
Collections & Processing	\$ 500,286
Supplies & Operations	\$ 383,288
Reserves & Capital Assets	\$ 28,506